



**NORD®**

National Organization for Rare Disorders

# National Organization for Rare Disorders (NORD)

Tim Boyd, MPH, Director of State Policy

Alone we are **rare**. Together we are strong.®



**NORD is committed to the identification, treatment, and cure of rare disorders through programs of education, advocacy, research, and patient services.**



[rarediseases.org](http://rarediseases.org)

# 1983 Orphan Drug Act

NORD was founded by patients, caregivers and patient organization leaders in 1983 to unify the voice of rare disease patients, caregivers and advocates.



NORD was  
founded in  
**1983**



along with the Orphan Drug Act

**260<sup>+</sup>**  
**NORD**  
member  
organizations

( & growing each year )



**3,000<sup>+</sup>**

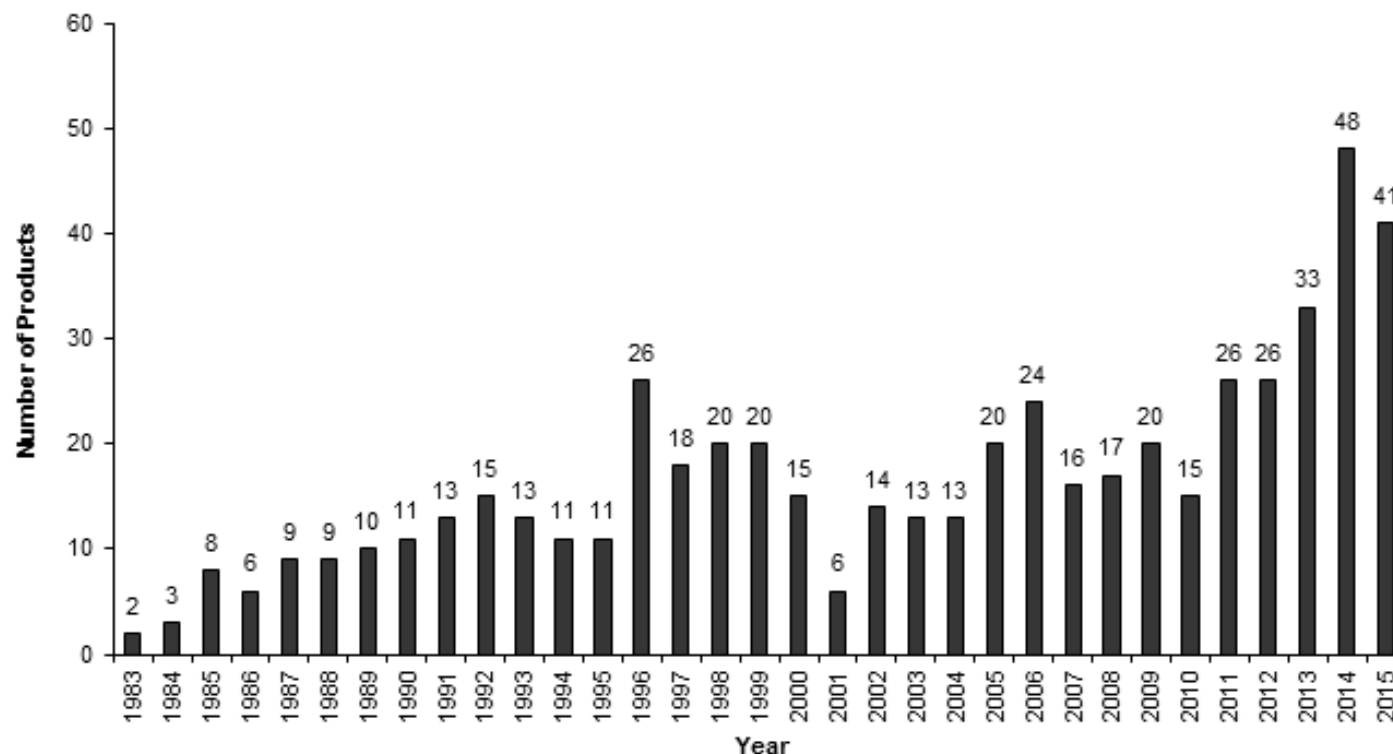
**RareAction®**  
advocates  
across the country





# 1983 Orphan Drug Act

Number of Approved Orphan Products by Year



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# About NORD

- Leading advocacy organization today; addressing the challenges faced by patients and families at the local, state and federal levels.
- NORD, along with our 250+ disease-specific organizational members, are committed to the identification, treatment, and cure of rare disorders through programs of:



Policy &  
Advocacy



Research



Education

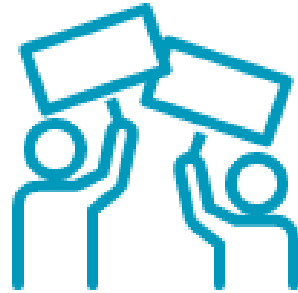


Patient  
Assistance

# NORD's Community Members



250+  
patient groups



3,000+  
advocates



200+ medical  
students



90+ corporate  
council

*NORD's membership spans across more than 700 diseases, all 50 states and over 30 countries.*

# NORD's Core Services



## Policy & Advocacy

- Advancing Basic and Translational Science
- Strengthening Drug Development
- Ensuring Access to Affordable Treatment
- Ensuring Access to Safe, Effective Medical Care



## Research

- Research Grant Program
- *IAmRare* Patient Registries & Natural History Studies
- Clinical Trial Awareness & Education
- Data Collection & Analysis for original research
- White Papers



## Education

- Medical Professional Education
- Medical and PharmD Student Education & University Chapter Program
- Patient and Caregiver Education



## Patient Services

- Insurance Navigation
- Co-Pay, Premium and Medication Assistance
- Emergency Relief
- Ancillary Services
- Clinical Trial Travel & Lodging

# RareEDU

Multi-front campaign to promote rare disease awareness among medical professionals and students with a goal of helping undiagnosed patients receive an accurate diagnosis, sooner.



## Online Resources

- Rare Disease Reports
- Physician Guides
- Publishing Partnerships
  - Frontline Medical Communications
  - Medscape
  - Rare Disease Report
- Disease-State Videos



## • Live Events

- CME Activities )
- Rare Diseases & Orphan Products Breakthrough Summit
- Disease-State Roundtables



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[rarediseases.org](http://rarediseases.org)



# Awareness



DoYourShare.com **233.7k+** People Reached



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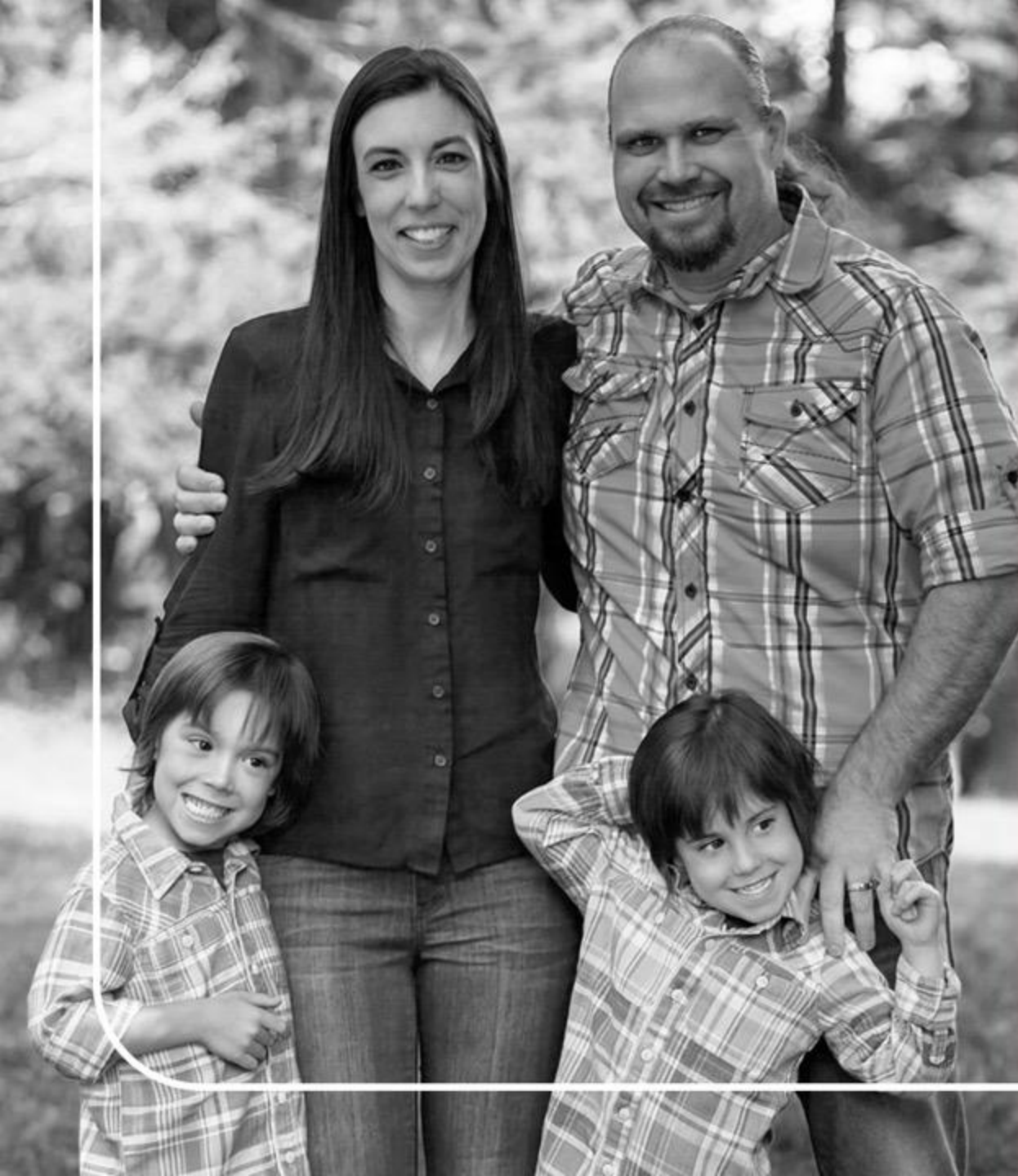
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# Rare Action Network (RAN)

## Features:

- Rareaction.org
- Policy education
- Legislative days
- Rare Disease Day



**7,000**  
rare diseases exist.

**95%**   
of rare diseases  
have NO treatment.

**80%** of rare  
diseases  
  
are genetically based.

# Rare CT

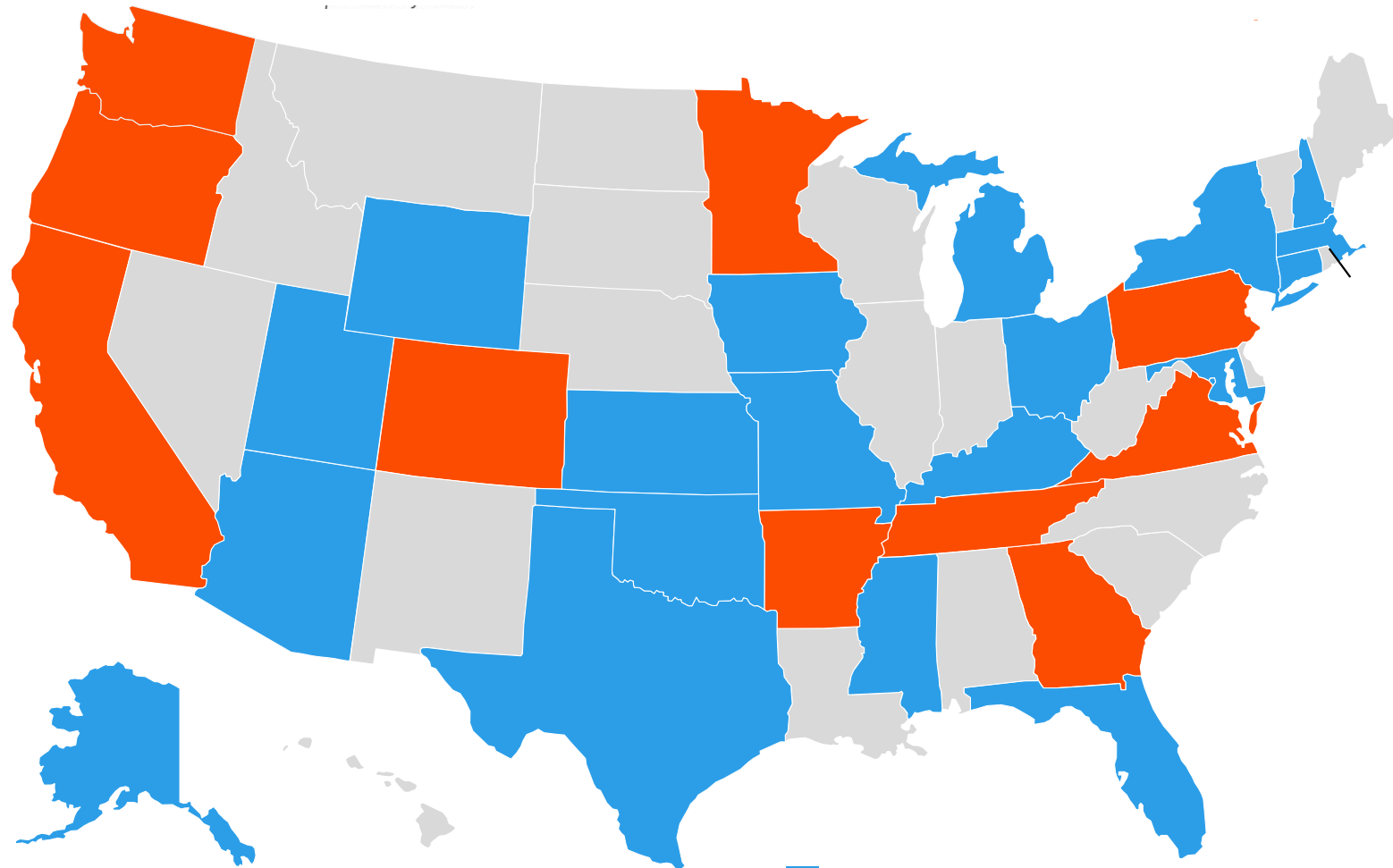


**RARE DISEASE DAY®**



[rarediseases.org](http://rarediseases.org)

# State Ambassador Program



State Ambassador  
State Ambassador also part of Member Organization



rarediseases.org



# Policy Focus



Average of 5-7 years for diagnosis



Few medical experts



Only 5% have an FDA approved treatment or therapy



Little research or known about diseases



Extensive, life-long medical needs



Social Isolation




High cost of care and treatment



Small, scattered patient populations



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# Policy Focus

- Newborn Screening
- Rx OOP Protections (CT SB 22)
- Biosimilar Prescriber Communication (CT H 7118)
- Rare Disease Advisory Councils
- EMS protocols
- ACA



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